

NO PURCHASE NECESSARY TO ENTER OR WIN. A PRODUCT PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. INTERNET ACCESS IS REQUIRED TO ENTER.

1. **SPONSOR(S).** Iowa Department of Natural Resources, Henry A. Wallace State Office Building, E 9th St., Des Moines, Iowa 50319.
2. **ELIGIBILITY.** The "Hook n' Paddle" Sweepstakes & Prize Giveaway ("Promotion") is offered and open to legal U.S. residents 18 or older at the time of entry with a mailing address in the contiguous United States. No PO Boxes. Void where prohibited. No purchase necessary. Employees, officers and directors of Iowa Department of Natural Resources ("Sponsor") and entities involved in the preparation of materials and/or administration of this Promotion (collectively referred to herein as the "Sweepstakes Entities") and their immediate family members (spouse, siblings, children, and parents) and those living in the same household as such individuals (whether or not related) are not eligible to enter.
3. **SWEEPSTAKES DRAWING ENTRY PERIOD.** Promotion starts on or about 12:00 a.m. on May 1, 2023, and ends at 11:59 p.m. on August 31, 2023 ("Entry Period"). All time referenced herein is Central time. Sponsor's server/computer is the official timekeeping device for the Promotion. Proof that you submitted an Entry is not proof or evidence that it was received.
4. **PRIZE GIVEAWAY ENTRY PERIOD.** Promotion starts on or about 12:00 a.m. on May 1, 2023, and ends when 200 water bottle prizes, 200 hats, 100 dry bags, 100 stocked mini-tackle boxes, and 25 Zebco dock fishing spincast combinations and 25 telescoping spinning rod and reel combinations are redeemed, or at 11:59 p.m. on August 31, 2023 (whichever comes first).
5. **HOW TO ENTER SWEEPSTAKES & PRIZE GIVEAWAY.** During the Entry Period, check in at a lake/river location with GPS or PIN code via the Hook 'n' Paddle Passport, available for free by signing up via the Iowa DNR website. Entries require an account on the passport. Each confirmed check-in to a passport location earns 100 points. Each confirmed check-in to a Hook 'n Paddle fishing and/or paddling event earns 200 points. Participants can earn and "bank" points to redeem for various prize options, until those prizes are gone (see Section 4 for prize options and quantities). Once points are redeemed toward any prize, those points are subtracted from the participant's total points. Participants can continue to earn points to redeem for additional prizes with additional check-ins. Each pass holder can only earn one (1) prize from each prize category. All entries must be submitted via the Hook 'n' Paddle Park Passport. *By entering and providing your email address and phone number, you agree to receive future offers, marketing, and promotional communications from Sponsor; you may opt out at any time without affecting your Entry.*
6. **CONDITIONS OF ENTRY.** Once submitted, Entry cannot be modified, deleted, or canceled. Entries become the property of Sponsor and will not be returned. Entries submitted through any other channel will be void and will not be considered for this Promotion. Entrants may not enter through a sweepstakes club (or similar method), with multiple identities, email and/or street addresses, nor shall Entrants use robotic, automatic, macro, programmed, or like entry methods; any such use will void all Entries and Entrant will be disqualified. In case of dispute, Entries will be declared made by the authorized account holder of the email address submitted at the time of Entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g., business, education institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Sponsor reserves the right, at its reasonable discretion to refuse, disqualify, or withdraw any Entry and/or Entrants at any time during the Entry Period. All prize awards are subject to eligibility determination and final verification by Sponsor.

Sweepstake Entities assume no responsibility for computer, telephone, cable network, electronic or Internet hardware or software malfunctions, failures, connections, or availability, or garbled, corrupt, or jumbled transmissions; nor service provider, Internet, web site, user net accessibility or availability, traffic congestion, or unauthorized human intervention or any technical or human error; or the incorrect or inaccurate capture of Entry or other information; nor for the failure to capture any such information.

7. **DRAWINGS/NOTIFICATION.** On or within ten (10) working days following the end of the Entry Period, one (1) winner will be selected to receive the "Hook 'n' Paddle Passport" Sweepstakes Prize. Prize giveaways will be awarded when entrants earn at least 300 points and select to redeem their points for one (1) entry in the grand prize sweepstakes
8. **SWEEPSTAKES PRIZES(1)/ODDS.** One (1) Grand Prize will be awarded to one (1) randomly selected winner. The Prize is a fishing and paddling package that includes a sit-on kayak, paddle, life jacket, spincast or spinning rod and reel combination, tackle box and dry bag. The prize has a retail value of \$750.00 and must be redeemed by September 31, 2023. Sweepstakes Winners will be selected by the Sponsor (or its authorized representative) in a random drawing from all eligible Entries received during the Entry Period. Eligible entries must earn 300 points and select to redeem their points for the sweepstake package to earn one (1) entry to the grand prize sweepstakes. Participants can continue to earn points and select to redeem points for the sweepstake package multiple times within the duration of the Entry Period. Potential winners will be notified by email at the Sponsor's sole discretion) on or within ten (10) working days of the respective drawing and will be required to complete and return an Affidavit of Eligibility and Liability within ten (10) working days of notification or else the Prize will be forfeited. The odds of winning a prize depend on the number of eligible Entries received during the Entry Period. **Limit one (1) prize per household for the duration of the Entry Period.** The specific prize is selected by the Sponsor in its sole and absolute discretion. No transfer, assignment, or substitution of prizes (in whole or in part), except Sponsor reserves the right to substitute a prize of equal or greater value. Prizes are not redeemable for cash in whole or in part. Unused, misplaced, lost, stolen, damaged, or destroyed prizes will not be replaced or re-awarded. All taxes, if any, are the sole responsibility of the winner. In no event will more than the stated number of prizes be awarded. All prizes will be awarded assuming sufficient eligible Entries are received. Any prize depicted in advertising materials is for illustrative purposes only and may not be the actual prize awarded. Prize supplier is not a sponsor of, nor otherwise affiliated with, this Promotion.
9. **PRIZE GIVEAWAY PRIZES / ODDS.** Two hundred (200) Fish Iowa! water bottles will be awarded to the first 200 entrants who earn the required points and select to redeem points for this prize category. Water bottles have a retail value of \$15.00. Two hundred (200) Fish Iowa! hats will be awarded to the first 200 entrants who earn the required 300 points and select to redeem points for this prize category. Hats have a retail value of \$15.00. One hundred (100) dry bags will be awarded to the first 100 entrants who earn the required 600 points and select to redeem points for this prize category. Dry bags have a retail value of \$25.00. One hundred (100) stocked mini-tackle boxes will be awarded to the first 100 entrants who earn the required 600 points and select to redeem points for this prize category. Stocked tackle boxes have a retail value of \$25.00. Twenty five (25) Triggerspin telescopic Zebco fishing rods will be awarded to the first 25 entrants who earn the required 1,000 points and select to redeem points for this prize category. Triggerspin telescopic Zebco fishing rods have a retail value of \$37.00. Twenty five (25) Zebco 33 spincast dock combo fishing rods will be awarded to the first 25 entrants who earn the required 1,000 points and select to redeem points for this prize category. Zebco 33 spincast combo fishing rods fishing rods have a retail value of \$37.00. Potential winners will be notified via the Hook 'n' Paddle Passport and will receive a redemption code to redeem their prize via the prize vendor's online marketplace. Potential winners must

redeem prizes via vendor marketplace or else Prize will be forfeited. The odds of winning a prize depend on the number of eligible Entries received during the Entry Period. **Limit one (1) prize from each prize category per passport account for the duration of the Entry Period. Once points have been redeemed, those points are reduced from the participant's total points accumulated. Participants can continue to earn points through check-ins to earn additional prizes, but only one of each prize from a category per passport account is allowed.** The specific prize is selected by the Sponsor in its sole and absolute discretion. No transfer, assignment, or substitution of prizes (in whole or in part), except Sponsor reserves the right to substitute a prize of equal or greater value. Prizes are not redeemable for cash in whole or in part. Unused, misplaced, lost, stolen, damaged, or destroyed prizes will not be replaced or re-awarded. All taxes, if any, are the sole responsibility of the winner. In no event will more than the stated number of prizes be awarded. All prizes will be awarded assuming sufficient eligible Entries are received. Any prize depicted in advertising materials is for illustrative purposes only and may not be the actual prize awarded. Prize supplier is not a sponsor of, nor otherwise affiliated with, this Promotion.

10. **GENERAL.** By participating, Entrants agree to abide by and be bound to these Official Rules and the decisions of Sponsor, which are final and binding in all respects. Failure to timely return or properly complete Release Documents, or if a prize notification or any prize is returned as non-deliverable, or if potential winner is not eligible or does not comply with these Official Rules, prize forfeiture will result and an alternate potential winner will be selected. **BY PARTICIPATING, PARTICIPANTS AGREE TO RELEASE, DISCHARGE, AND HOLD HARMLESS THE SPONSOR, AND ITS AFFILIATES AND SUBSIDIARY ENTITIES, ADVERTISING AND PROMOTION AGENCIES, AND THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, INDEPENDENT CONTRACTORS, REPRESENTATIVES AND AGENTS FROM AND AGAINST ANY AND ALL ALLEGED AND/OR ACTUAL CLAIMS, ACTIONS, DEMANDS, LOSSES, SETTLEMENTS (WHETHER OR NOT LITIGATION IS COMMENCED), LIABILITIES AND DAMAGES OR ANY KIND WHATSOEVER EXISTING NOW OR ARISING IN THE FUTURE (INCLUDING, WITHOUT LIMITATION, BODILY INJURY, PERSONAL INJURY, DEATH, DISABILITY, AND PROPERTY DAMAGE), COSTS AND EXPENSES (INCLUDING, WITHOUT LIMITATION, REASONABLE ATTORNEYS' FEES, COURT COSTS, SETTLEMENT, AND DISBURSEMENTS) DIRECTLY OR INDIRECTLY IN WHOLE OR IN PART OUT OF THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF A PRIZE, PARTICIPATION IN ANY PRIZE RELATED ACTIVITY, ACCESS TO WEBSITE, AND/OR PARTICIPATION IN THIS PROMOTION.** By entering and/or accepting a prize, Entrants and winners hereby consent, where lawful, to the use by Sponsor (and authorized third parties) of their name, image, likeness, voice, hometown, and/or biographical information and Entry in all media now known or hereafter developed worldwide, and on the Internet and World Wide Web, without additional compensation, and without the right of review, notification, or approval. This information provided is subject to the Privacy Statement on www.traveliowa.com and any posted Terms of Use on the reference website.
11. **LIMITATION OF LIABILITY.** Sweepstakes Entities are not responsible for injury or damage to participant's or to any other person's computer related to or resulting from participating in this Promotion or downloading materials from or use of the website. **Without limiting the foregoing, everything on this site is provided "AS IS" without warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, and noninfringement. Some jurisdictions may not allow the limitations or exclusion of liability for incidental or consequential damages or exclusion of implied warranties.**

If, for any reason, the Promotion or any element thereof is not capable of running as planned by reason of, but not limited to, infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which Sponsors deems, in its sole opinion, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, Sponsor reserves the right at its sole discretion to cancel, terminate, modify, or suspend the Promotion or a sweepstakes and select winner(s) from Entries received prior to the action or as otherwise may be deemed fair and equitable by Sponsor. Sponsor shall not be liable to winners or any other person for failure to execute the Promotion or any element thereof, or supply a prize or any part thereof, by reason of any act of God, any action(s), regulation(s), order(s), or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s), or request(s) prove(s) to be invalid), equipment failures, terrorist acts, cyber-attacks, earthquakes, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any similar or dissimilar event beyond its reasonable control.

THIS PROMOTION IS GOVERNED BY THE LAWS OF THE UNITED STATES AND THE STATE OF IOWA WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Promotion, the participant agrees that all disputes that cannot be resolved between the parties and causes of action arising out of or connected with this Promotion shall be resolved individually, without resort to any form of class action, exclusively before a court located in Des Moines, Iowa having jurisdiction.

12. **WINNERS LIST.** Winners lists can be requested up to 30 days after the end of the contest. For a list of winners, contact Sponsor by mailing a self-addressed, U.S. sufficiently postage stamped envelope to: Iowa Department of Natural Resources, Henry A. Wallace State Office Building, E 9th St., Des Moines, Iowa 50319.